Multifamily Program

Incentives and support



Ready to go electric? We can help you make the switch and save.

SMUD's Multifamily Program is designed for properties of 5 units or more. It offers incentives for gas-to-electric conversions bundled with bonus incentives for qualifying low-income properties, energy efficiency measures, and electric vehicle charging equipment. Upgrading to more efficient electric appliances can save money and increase tenant safety.

Go Electric incentives (gas-to-electric conversions)

- Heat pump: \$1,000 \$1,800 (+ \$400 per each additional head unit on mini-split heat pumps)
- Individual heat pump water heaters: \$1,500
- Central heat pump water heaters: \$1,000 \$2,000 per unit
- Induction cooktops: \$500
- Residential heat pump dryers: \$400
- Bonus incentives:
 - \$750 for permitting support
 - Up to \$50,000 total or \$500 per unit for electric panel and infrastructure support
 - An additional 20% incentive increase for heat pumps using natural low-GWP refrigerant



Increased Energy Efficiency

Increase your savings by including these energy efficiency measures with Go Electric incentives:

- Windows
- Roof and wall insulation
- Duct sealing
- Variable speed pumps
- Common area LED lighting
- Commercial laundry washers
- Induction cooktops (replacing existing electric system)
- Heat pumps (replacing existing electric system)
- Heat pump water heaters (replacing existing electric system)

Low-Income incentive

Properties with more than 50% of tenants participating in SMUD's Energy Assistance Program Rate may qualify for up to an additional 25% in low-income incentives.

Electric Vehicle charging incentives

- CALeVIP support up to \$6,500/handle
- SMUD Commercial EVSE incentives -\$1,500/handle
- SMUD Commercial Fleet incentives -\$750/vehicle and up to \$15,000/vehicle

Tenant Engagement Plan

Participants must agree to a Tenant Engagement Plan which provides education about the installed energy efficient upgrades and commercial electric vehicle measures, and SMUD programs and energy saving tips to help reduce energy use and provide bill savings.

Tenant engagement activities may include distribution of SMUD educational materials by:

- Digital delivery (e.g. community newsletter)
- On-site community educational events
- Apartment visits

How the program works

This program is funded by SMUD and implemented by the Association for Energy Affordability, Frontier Energy, and Brighton Energy. A Multifamily Program Advisor from Frontier Energy will reach out within 5 business days to discuss your project and next steps to reserve your incentives.

Once we determine your project qualifies, a Multifamily Program Advisor from the Association of Energy Affordability or Brighton Energy will visit the property to verify existing conditions and help reserve your incentives. Once your project has been enrolled in the program, you'll have a dedicated Advisor who work with you through the entire rebate process.

They will:

- Perform a no-cost property assessment and develop a list of project scope options to best fit your needs.
- Track document submission.
- Review installed equipment so that systems are optimized for energy savings.

Getting started

To get started, complete the interest form at smud.org/Multifamily or email MultifamilySupport@frontierenergy.com.

